

# CW Minutes CW Board Meeting

July 13, 2016 455 Sherman Street Denver, CO 80203

#### **Members Present:**

April Hillman, Membership
Dave Holzman, Playboating
Elizabeth Austen, President
Kyla Kolbeck, Secretary
Pete Bellande, Safety
Jodi Lee-Publicity
Karen Moldenhauer, Merchandise
Gene Hakanson, Spray
Scott Winkileman, Webmaster
Jessie Gunter, Cruises

#### **Approval of Minutes:**

#### **Meeting Minutes**

-From 05/13/16, for CW website

**MOTION:** Approved by vote

#### Agenda:

# **Recap of Training Camp**

- -200 attendees
- -Follow up survey with Aaron Stevens/Playboat class was a success
- -AHRA reminder to be sent/paid

# Recap of Sprig Dinner Financials/Suggestions on next year

- -Net profit of \$945.00
- -Paid out \$4,100.00
- -Overall a great success
- -Suggestions came up for 2017 Dinner in regards to avoiding lines and issues;
  - -consideration of no kegs or a mixture
  - -preparation for technical mishaps; checking taps, computer compatibility

#### **Poudre Weekend Discussion**

- -Need someone to run Poudre Weekend next year (2017) Suggestions?
- -Consideration of moving the date/end of June
- -At lower water levels more would volunteer



### **Ark Weekend**

- -July 15th thru 17th
- -Reminder of fire hazards
- -Laurie will follow up with additional restrictions
- -Looking for battery operated lights due to fire warnings
- -Updated event on website/Jodi or Laurie
- -April, bring generator/Karen, speakers

#### **Fall Dinner Discussion**

- -Laurie will send email out next week
- -Tentative date with American Mountaineering Center
- -Speaker suggestions/Laurie has some
- -Catering/Pete suggested contacting Kyle Yohan
- -Elizabeth suggested Jody Joring as a potential catering backup
- -Switch of the Volunteer Happy hour to October/Jodi and fall dinner for November

#### **Bailey Fest**

- -August 12th thru 14th
- -Waivers/This is not a paddle event
- -Insurance/Pete is going to work with an insurance broker
- -Camping Fee: \$1000.00
- -Discussion of deposit/Pete will follow up/suggested \$100
- -Permit Fee: \$350.00
- -Portable Toilet: Estimate \$700/Pete will follow up
- -Food for Takeout Party: Estimate \$500
- -Crispy's Band is going to play: \$100 for services
- -Generator estimate: \$75.00
- -Make announcement on website/Jodi and Scott will work with Pete for graphics and promo of event
- -Announcement: No dogs, No fires, Vacate on Sunday
- -Oskar Blues is donating to Takeout Party/Possibility; some beer at camp and some at Takeout Party
- -Fee to charge: \$40 includes a raffle ticket for Jackson donation upon entry, free beer, camping fee, and food
- -Registration booth: wristband and need volunteers/Jessie volunteered to assist

### **Discussion of Board Member Incentive**

- -Pro deals
- -Free membership?
- -Kyla will follow up with Dick and Dave in regards to pro-deal letter/(level 6 deals)

#### Instruction

- -Mo Bergman/teach instructor certification in late summer 2016
- -Late summer rather than spring
- -Scott Winkleman may be interested in instruction
- -Recruiting for instructors now/send information to Dick
- -Possible Roll Clinic for the instructors on how to teach students how to roll
- -Animas River Weekend/talking to Holly McClintock from 4 corners/possibly recruit



# **Merchandise**

- -Karen/designing
- -Pick size
- -Betties on Blues Cruise

# The Spray

- -Jim Green will do an article for Ark weekend/August issue
- -Link to Golden Rodeo
- -Pictures: Mike Burko/Jodi will reach out to

# **Marketing**

- -CW Group Page for CW on Facebook: Jodi needs assistance/adding group admins to filter/monitor
- -Volunteer Happy Hour-need gift ideas: cooler, dry towels, rubber pint glasses (\$5 budget possibly)
- -Carl Lindman for koozie design
- -Open board positions: possible considerations; Brock Smith, Brett Jacobs

#### **NEXT MEETING:**

August 10, 2016 6:30 p.m. 455 Sherman Street Denver, CO