

Board Meeting's Minutes
December 14th, 2016
6:30pm at 455 Sherman St Denver, CO

Attended

Elizabeth Austen, President
Karen Moldenhauer, Merchandise
April Hillman, Membership
Patrick Tooley, Legal
Dick Alweis, Instruction
Daniel Lundberg, Secretary
Jessie Gunter, Cruises
Heidi Haas, Webmaster
Judith Thomas, Events-Social
Tim Friday, Access/Conservation
Daniel Barton, Board Fellow program
Jodi Lee, Advertising/Publicity
Gene Hakanson, Spray editor
Nicole Harty, Instruction Assistant
Brooke Smith, River Events

Agenda

6:30pm Sign in-done
6:35pm Old Business-skipped, no old business
6:45pm The New Business, meeting called to order at 6:35pm by Elizabeth

Elizabeth Austen

Welcomed new Board Members:

- o Introductions-we went around the table with introductions.
- o Answer questions, none were asked.
- o Set goals for the year: only idea was a Cruises leaders' guide.
- o Form committees as needed so others can take over if the main person isn't available.
- o Budget, Jeremiah not here to go over the budget. We want to try to pass the budget in January if able, talk with Jeremiah individually for your departments. Long conversation about dry suits for kids, Jenny McCurdy's budget comes out of Dick's budget, for these student dry suits for instruction, donate \$100 per dry suit and the kids can rent for 2 years for free. Talked more about Jenny and the kids program. Invite Jenny to the next meeting to discuss this topic.
- o How we run meetings---laid back, you can bring food if need be.
- o Elect a VP---runs meeting if President isn't here, Jessie 11 votes in favor, our new VP.
- o Vote: Jessie Gunter our new VP 11 votes in favor of, PASSED!

Meet and Greet of Daniel Barton, MBA CU Boulder

- o Intro to Board Fellow Program, non profit, goal to understand the challenges of running a non-profit, have a project to perform, no voting rights. Has worked for Down River and done Platte River Cleanup. Work with Tim. Deliverable: Access Baileyfest, Conservation: Platte River Cleanup.
- o Position/expectation
- o A vote- (private/public) wasn't held, but no one objected to him joining.

Communications processes:

- Facebook group-CW has a group, and a page, we want to be able to post then talk to Jodi.
- Board votes via email, if needed, we can do it.
- Everyone has the link to the Google doc for Board Contacts, send to Daniel and Nicole.
- Need the link to the Instruction Google doc (from Dick / Nicole) talk later in the meeting.
- CW Drop Box - We should try to USE IT, intelligently. Who can manage this? No one came to the answer of this.

Dick Alweis

- 2017 pool schedule: Update on Instruction including, we have it all lined out, all schedules, lost Ryan Ness and gained another instructor Sasha Stauffer.
- 2017 class schedule, no pool days Jodi email out its set up already, whose in charge of this information, who changes this info on the website. Heidi will look into changing the website. Pre-schedule the posts are possible.
- Instructor's roll tune up with Tommy Gram (Dec 18th) use of video to help them get better, slowed down at 10X speed to help them, he has a waterproof tablet.
- Pool Instruction adult and youth with the Holcombe's (April 2nd) membership and kids seminar for playboating Talking to Jackson and Tommy for classes and training for instructors. Need more instructors. Need "Bling" from Karen for instructors. Gene and Heidi need info for their departments, same pricing and size for next year. Change marketing for Strokes clinic to something else, Jodi to do this with her ads. We should change the description of classes to get more people. Internet really got more people to class, i.e. Craig's List.

Tim Friday

Peak to Plains Trail:

- Draft comments-does the board approve it? Talking with their team, they have all the funding for segment 1. Can take up to 10 years to finish this project. Another meeting with Scot Grossman in January.
- Vote: Dick 1st, Jodi 2nd, vote to submit the plan to Scot Grossman: PASSED.
- Forming a committee to work with Jeffco/Design Build team. We can do later
- Other access/conservation projects for 2017, The Lower Blue put in, Patrick Tooley provided history regarding after 911, lots of different groups controlling it. Start with Forestry. Take out below canyon, for rafters, may not happen. South Platte River clean up maybe handed off to Daniel Barton. Last year 220 people, maybe more this year. Asked about last year's info for getting the ball rolling. Need a board fellow every year!

Judy Thomas

- Asked about her Budget: \$500, Could she ask for more if need be? yes
- Details of the movie night, March 16th the Oriental Theater available. Write up by Heidi Haas, Jodi Lee, and Gene Hakanson to market event. National Film: 5 hours of film \$200 or 1 hour for \$100. REEL paddling costs are \$700. \$12-15 charged entry fee. Food Truck, and Jodi planned last years and has all the info. Raffles help from Jodi. The great divide movie, separate members event. Dick use movies for Platte River Cleanup as a thank you. Next meeting have dates for 2017's events. Do something in February, needs \$100 to do this.
- Vote: Dick 1st, Karen 2nd, for this date, March 16th and it PASSED.

Daniel Lundberg

- Google Drive/Docs OK?—need to email a document link out too.
- Any one not get email? Yes.

Nicole Harty

- Calendar / scheduling tools—share schedule with individuals, a free app that can be used to search for when you work. Trial and error to be sent to the board to see if it works. Sling.com is the site.

Brooke Smith

- River event, Shoshone, Dec 1st put-in at noon, laps, not a babysitting event, a no swim trip. Coverage issues with insurance, have to be a member. We can promote it, but it makes it an unofficial event. What do we want to do? We could offer Hot Coco or chilly afterwards. Don't support on river event, support off river. We could do a tent with goodies.
- Vote: Patrick 1st, Dick 2nd \$150 for event, PASSED.

Jodi Lee

- We have 25 Calendars left.

Finale

Q & A Time: anything that needs clarification or was not covered?

No questions asked.

Next Meeting Date: January 11, 2017 6:30pm 455 Sherman St. Denver, CO