

Meeting Minutes
August 9th, 2017
6:30pm 455 Sherman St. Denver, CO

6:40pm Sign in

Waited for people to park, parking was terrible

6:45pm Old Business

- o Minutes from last week, Jodi and Pete move to vote, a vote passed
- o Daniel needs to fix Matt's name on minutes.
- o Jodi Lee-- we need to recruit people for the board. Market person needs design skills and advertising skills. The board don't know anyone, maybe post to the whole membership.
- o Jesse Gunter, need to get new board members i.e. marketing, spray, treasurer (Bret or Gail?)
- o Ruth Eipper going to do Cruises.
- o Gene Hakanson, check who volunteered to do these positions on the website.
- o Pete Belandre, texted Brian Sweeney to see what position he wants to do.
- o Send people to Jesse Gunter if you find someone, elections are in November.

7:01pm The New Business

Attended

Jessie Gunter, VP, Cruises
Karen Moldenhauer, Merchandise
Daniel Lundberg, Secretary
Dick Alweis, Instruction
April Hillman, Membership
Gene Hakanson, Spray Editor
Ruth Eipper
Pete Bellande, Safety
Leslie Tyson, Insurance
Jodi Lee, advertising

Agenda

Jessie Gunter

- o Dry suit for cruise leaders that lead cruises
- o Want to have a raffle for dry suit.
- o 3 tickets for people who made cruises, planned the cruise, did more of the set-up work.
- o 1 ticket for people that just lead part of a group down the river day of.
- o organizer vs secondary leader and/or sweeps
- o Where to get suit from?
- o Pete Bellande, call Kokatat directly for deal.
- o Dick Alweis, get from shops to reiterate our relationship with them.
- o We need a nice dry suit, high end.
- o Daniel Lundberg, offer them a new boat, cost the same?
- o Offer the win Confluence Kayak for dry suit or GRS to get a boat?
- o Wants to lay the ground work to get more people to lead cruises next year.
- o Secondary gets 1, will need to self-identify.

- Going to promote this raffle event next year, just thought of it for this year.

Ruth Eipper

- Cruise Leader for next year. Saying hello to board.

Dick Alweis

- Instructor updates.
- We just had successful recertification of instructors, but do have a few instructors left to do.
- Slalom clinic for instructors, Tommy Gram did it, strokes are changing, it's important for instructors to know this information to help pass it along to students.
- We have a Swift Water Rescue class this weekend, 6 people in it, it's for our instructors at Waterton Canyon 9:30am, could take 2 more, and it's with Mike Mathers.
- Future issues, iCoach on iPad
- Tommy Gram uses his phone, wants our instructors to use them, we have 2 iPad, ones for instructors, we need to learn how to coach with it, iCoach program.
- Tommy Gram going to teach us how to use iCoach.
- At Colorado River weekend, Matt D teaching at the wave on Saturday night.
- Karen Moldenhauer got instructors these great clothing vests, that say CW on them
- The Instruction for our instructors has been going really well.
- Slalom is really fascinating, how you can get your boat places you can't get a playboat to go, how they tract up and down stream. Wants to get it into our instruction.

Jodi Lee

- 2018 Calendar
- We need photos, have 4 months left.
- There is a Gmail account.
- It's a long process to make.
- Karen Moldenhauer said she would mail them out.
- Ruth Eipper would take over it.
- Jodi Lee wants to hand it off asap.
- Will mail the calendar off to Karen Moldenhauer, and she will to get them out to people who ordered them.
- Pete Bellande looked up Photoshop, and its \$10 a month subscription.
- Jesse Gunter, we also sell them at dinners.
- Jodi Lee, will design and make them this year.
- Order them online discussion.
- Other idea is a Training camp promo video, put something together, Dick Alweis would shoot some footage. A commercial to promo the event, use on YouTube, one minute long. Ryan Lee has a drone for some fun video we can get.

Pete Bellande

- AW donation discussion with Nathan Fey today.
- We voted to give AW a \$1,000.

- Nathan Fey said that we should help sponsor Gorefest this year.
- They need volunteers.
- Get some us more publicity.
- Gore race and party is August 19, 2017.
- In CW's favor, you don't want to teach your friends how to paddle send them to us.
- Jodi Lee can set up a booth there.
- There is a SUP race.
- Shall we vote to sponsor Gorefest \$1,000?
- Also, Baileyfest was canceled due to no water from Denver Water.
- Thanks to all! Only a \$250 lost.
- Maybe move it to a fall/winter months event?

Daniel Lundberg

- I'll be gone for 8 weeks, need a minute taker for next meeting.

Finale

Q & A Time: anything that needs clarification or was not covered?

Jodi Lee--thinking of trying to move Fall dinner venture. The American Mountaineering Center, because we don't that many people, and looking for something more intimate.

Will

email Judy Thomas for another venue. Maybe rearrange space to make it smaller and more personable. They do give us a really good price in Golden.

Ruth Eipper—Do we have a Fall Dinner beer sponsor? Good River Beer company would like to do it.

Daniel Lundberg to Gene Hakanson, we can put them in the next Spray, and thank them for all they do, since we missed giving them thanks from Platte River Cleanup and Baileyfest, (even though it was cancelled).

Dick moves adjourn meeting!

7:52pm meeting adjourn!

Next Meeting Date: September 13th, 2017 6:30pm 455 Sherman St. Denver, CO