

Board Minutes
March 14th, 2018
6:30pm 455 Sherman St. Denver, CO

6:30pm Sign in

Jessie Gunter, President

Josh Daniel, Advertising

Michael Curtis, Social Media

Daniel Lundberg, Secretary

Terra Hoover, Training Camp

Dick Alweis, Instruction

Heidi Haas, Webmaster

Ethan Lake, Board Fellow

April Hillman, VP & Membership

Gail Tubbs, Treasurer

Pete Bellande, Safety

Tim Friday, Access

Nicole Harty, Instruction

Ruth Eipper, Cruises

Leslie Tyson, Insurance

6:35pm Old Business

- Need to vote on February 2018 minutes
- April, dick min pass

6:45pm The New Business

Agenda

Jesse Gunter

- New board members introductions.
- Josh Daniels- He will be taking care of the annual corporation's sponsorships.
Kayaking for 6 years on the East Coast.
- Michael Curtis- Social Media. Will be taking care of social sites, like Facebook and Instagram. Social media promoting He has been kayaking for 10 years. Looking to grow the volume on social sites.
- Vote on them, Gail wants to split the position, and it Passes.

Nicole Harty

- Update on everything happening in training.
- The Strokes class is not filling up.
- The 2-part roll class is also not filling up.
- The beginning kayaking, this is very popular class, so far we are within \$50 of our budget.
- The Playboating class, has 9 people signed up so far and has room for 20.
- Everyone must pay for instruction. But what about being put on the waitlist to take a class.
- People wanting to sign up for a class, don't have to be members to get on the waitlist, but have to become a member to take the class.

Dick Alweis

- Instruction update!
- We are on track, have not had early attendance, disappointing in strokes, Beginner's Class is doing great.
- Have gotten 4 new instructors certificated.
- And 3 instructors have dropped away.
- We need more instructors.

Ethan Lake

- April 21, 2018 is the Platte River Clean Up.
- Researching t-shirts for the clean-up.
- Publicizing the clean-up/web sign-up portal. Heidi Hass will take care of it.
- Liquor (beer) license for the party at Confluence Kayak, donations by Good River Beer.
- Two big issues: 1) funding t-shirts. We so far have 100 t-shirts paid for so far. John at Confluence suggested first 100 people get one.
- Denver Water will be paying for gloves,
- Josh Daniels to reach out to Marijuana Business for sponsorships.
- Do we need more t-shirts? Getting 150, with the help of Pete Bellande's business.
- Left over raffle items for clean-up? We decided to skip it this year.
- Carpool to event due to parking issues, will put on information for the event.

Terra Hoover

- Training camp update:
- Get registration open, and classes open, get people in them and signed up.
- Early bird special till 4/15/2018.
- Stuff will be up next week.
- Flyers to kayak beginner instruction classes.
- With classes, instructors can teach all levels and classes.
- Levels are hard to determine for paddling skill, how to make work.
- Needs: two instructors, sweep or lead, dog walker needed, surf and playboat instructor needed.
- Lots of conversation about classes and their description.
- Do we charge for volunteers?
- A one-day opinion for participates?
- Signing up for classes, need a platform, that doesn't cost money or is cheaper.
- Band is Paper Moonshine

Finale

- Lots of discussion about Movie Night, happenings, set up will be at 5pm.
- Speaker at fall dinner, from Gore-fest.
- \$500 to American Whitewater, we need to get the membership up with AW.
- Conversation budget with Gail Tubbs, how much do we have?
- Next Meeting Date: April 11th, 2018 6:30pm 455 Sherman St. Denver, CO