

Board Meeting's Minutes
March 8th, 2017
6:30pm at 455 Sherman St Denver, CO 80203

Attended

Karen Moldenhauer, Merchandise
Daniel Lundberg, Secretary
Jodi Lee, Advertising/Publicity
Judy Thomas, Events-Social
Brooke Smith, Events-Rivers
Elizabeth Austen, President
April Hillman, Membership
Dick Alweis, Instruction
Heidi Haas, Webmaster
Tim Friday, Access/Conservation
Leslie Tyson, insurance

Agenda

6:30pm Sign in
6:44pm Old Business

- o Minutes from last week, a vote
- o April 1st, Brooke Smith 2nd, the minutes pass.

6:45pm The New Business

Jessie Gunr

- o John Blackshire, (303) 257-5164 from the Greenway Foundation, started CO SUP club that meets every Thursday, their club has a party, music, cash bar. He wants to have a kayak race at the Coors Light South Platte River Fest, June 24-25. 2000 waivers last year. They already have SUP racing. Confluence Kayak running safety, this is their 4th year.
- o The GWF cleaning up greenways.
- o This year at the Coors Light SP River Fest they want to have a race at Confluence Park. Any kind of race. They have \$1,000 prize money.
- o For next year 2018, start in August to advertise, lot of money from sponsorships.
- o Jodi Lee can help easily advertise, get a tent, and promote CW.

Elizabeth Austen

- o Training Camp Update, band Chain Station, Leslie Tyson needs application from Elizabeth for insurance, caterer Brian Sweeny \$27-30 a person, KOA set up, classes set up, sup class, Jackson team member will be there to teach, Dick Alweis wants to have a surfing safari on day two.
- o Daniel Barton Platte River Cleanup; April 22nd, permit on GW's, 2 beers per adult, we need registration up and running, like to talk at movie night, party at confluence kayak. Needs helping getting raffle items, wants 25 total. Need someone to pick up bags March 27th.

- Gore Fest—phone meeting to help planning. Promote it on FB so we don't get spread too thin.
- Jodi Lee needs a better to organize volunteers and their information, Google docs vs Sling...
- Jeremiah, need new cash box, Judy Thomas can go buy a new one for the group.
- AHRA Cleanup day
- Brooke Smith, Poudre Weekend change vs FibArk; moved to June 23-25.

Jodi Lee

- 2017 Media Kit, she created a new kit for this year. Emailed it out and have sponsors getting back, mostly renewing sponsors.
- Google Doc of Donations, she can invite anyone to it to help.
- Events this summer where CW will have a booth at Platte River Cleanup, Karen Moldenhauer will run it to sell stuff. Lyon, CWS paddfest, Baileyfest. FibArk and Royal Gorge are events that we have been invited to and haven't gone to set up our booth.
- She ordered more koozies 1,000 newly designed ones promotional things not for sale.
- Flyer at Movie Night promoting Platte River Cleanup, First Aid Class, Swiftwater Safety Course, Training Camp, Spring Dinner, Schedule of River Weekends, Lead a River Cruise
- Advertising in Elevation Outdoor Magazine, we have had an ad here for 2 years, this year instead of one ad, split it into the June the whitewater issue and December the non-profit issue and maybe write an article to promote classes in January, wants \$800 more for these ads.
- MountainBuzz got bought out, finally got our ads on their site now, 5 ads.

Dick Alweis

- Instruction update, not filling up compared to last year, adding a roll intensive.
- Getting 30 boats from Confluence Kayaks, still not demo boats!
- Like to promote 2 playboating classes coming up, with Holcumbes.
- Stephen Wright going to teach a class for instructors.
- June 24-25 Clay Wright to teach instructors .
- Tommy Gramm to do a recertification this summer for instructors.
- April Hillman, kids after Pool session wants out of the pool when out of their boat, dangerous when they are swimming around.

Judith Thomas

- Movie Night, Elizabeth Austen has raffle tickets, will need to buy a cash box.
- Brooke Smith has the tent, can bring and set it up. Ryan Lee will run movie, one free raffle ticket will keep everyone engaged. 1 ticket for \$5, 5 tickets for \$20, Needs help with more raffle tickets. How do we check membership? Just ask. Karen Moldenhauer has the square. Jesse Gunter has the cube, going to check people in.
- 3 people to run the front doors. Jesse Gunter will run the door.
- Brooke Smith to sell raffle tickets.
- Heidi Haas taking photos.
- Tables to mill about in the lobby.
- Print a list of people that pre-registered for front door.

- Daniel Barton to speak, Pete Bellande to MC.
- Jodi Lee can play music before the show.

Daniel Lundberg

- Questions for Dick Alweis/Instructors/group, email Dick Alweis directly is ok.
- For Gene Hakanson: anything for the Spray? (April 22 South Platte River Cleanup, June 1 Spring Dinner with Stephen Wright at American Mountaineering Center in Golden.)
- So far she has update on the upper Colorado river wild and scenic stakeholders meeting with Tim Friday, AHRA Texas Creek launch site, movie night, Promote Instruction, Save the date or link to registration page for training camp, save the date for the river weekends.

Finale

Q & A Time: anything that needs clarification or was not covered?

Maybe put cones to block traffic in front for food truck at Oriental theater.

Next Meeting Date: April 12th, 2017 6:30pm 455 Sherman St. Denver, CO