

CW BOARD MINUTES June 30, 2015

Present: Jeremiah Kraynaa, David Holzman, Jodi Lee, Ryan Lee, Scott Winkleman, Scott Lowry, Patrick Tooley, Carrie Root, Terry Standlee, Andee Lindsay, Laurie Maciag, Elizabeth Austen

Jeremiah: Revenue from training camp increased from raffle sales, less from event. Net profit higher this year. Catering and band cost more. Discussed calculation of getting to adjusted gross income.

MOTION: Keep calculations the same and use adjusted gross calculations in regards to. Approved.

Decided to use ski passes for fall dinner prizes.

Elizabeth: Discuss relationship with Jackson Kayaks and other entities and training camp. Discussing Outdoor Retailer Summer Market and forming relationships. Board considering commercial vendors and benefit to club. How to incorporate them? Selling corporate membership? Consider what national manufacturing influence will do to local businesses. Will making it a festival be intimidating to beginners? Could having them be part of the education be helpful? Would it give more experienced paddlers a reason to be there? Make it so they can demo boats and buy later for local retailers? Room for vendors at training camp: 10, 12? Demo boats available make it so that new kayaker can come without the stress of buying or having a boat yet.

Table discussion until further research is done.

Terry: Solid date for fall dinner, November 10th at Mountaineering Center. Ask Emily about fall dinner speaker. In discussions with Eric.

Colorado weekend, Elizabeth Austen is available to take over if Terry Standlee cannot do it.

Arkansas weekend making it a theme weekend.

People discussing creating new weekends for club : Cemetery and Rio Grande weekend. Decided planning too close.

Barbara Ames Is discussing organizing cruises. How to get more? Have 12 cruises this year. Need to up the cruises this year.

Carrie: Have a new Spray article. Will add fall dinner.

Jodi: created Dropbox and sent us an invite. Add your inventory to Dropbox.

Feel that we look "ghetto" at the festivals. Tent is broken. Want a tent with imprinting. Lifetime warranty

Motion: \$1,000 for a new printed tent. Approved.

Ryan will go over results from training camp survey.

Scott W: Prepaid for website to avoid cost increase through 2017.

Next meeting August 12, 2015